

DATA PRIVACY DECLARATION BY PIEPS

PIEPS GmbH (in the following briefly referred to as PIEPS or "we") attaches great importance to the safety and protection of your personal data. Therefore, our conduct of business is strictly based on applicable data protection and data safety laws. We hope that the following guidelines will help you gain a better understanding of the type of personal data that may be recorded by PIEPS in some circumstances, of how we use and protect these data and to whom we possibly transfer them.

1. USE OF PERSONAL DATA

1.1 Having responsibility for your personal data and their processing, PIEPS will process your data in order to enable use of the web site and its registered areas by you.

1.2 **By submitting your registration for web site areas for which registration is required (e.g. the Service Portal) you agree to your personal data (name, address, date of birth, e-mail address, telephone number, your PIEPS-unit or units) also being processed for the purpose of advertising mail and consignment of information on the product and services offer of PIEPS. This will encompass, i.a., direct marketing via electronic means or other media such as by mail, e-mail, SMS/MMS or telephone calls.**

1.3 **You may withdraw your consent to your personal data being processed for marketing purposes according to Clause/Subclause 1.2, as above at any time and without payment.**

1.4 Your personal data will be stored by PIEPS as long as is necessary for completion of our contractual relationship and for offering you the marketing and automated services, subject to appropriate agreement.

2. COMMUNICATION OR USE DATA

2.1 By using telecommunication services to access our web site, communication services data (e.g. the IP address) or use data (e.g. information on the beginning, end and scope of the use in question and information on the telecommunication services used) will be generated automatically by technical means and might refer to personal data. Your communication and use data will be recorded, processed and used to the extent absolutely necessary, however, only in conformity with the applicable data protection laws.

2.2 Whenever you use our web site, we may automatically record (i.e., even without registration) non-personal data (e.g. the type of the internet browser used and the operating system, domain name of the web site that you last visited, number of visitors, average duration of your visit, the pages visited). We use these data in order to determine the attractiveness of our web site and to improve its performance and contents.

- 2.3** This website uses Google Analytics, a web analytics service provided by Google, Inc. (in the following briefly referred to as Google) in order to improve and optimize the web site. Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site.

The information generated by the cookie about your use of this web site will be transmitted to and stored by Google on servers in the United States. We use “_anonymizeIp()” on the website. Using this extension, the IP addresses are processed in shortened form in order to exclude direct personal reference. By making the IP address on the web site anonymous, your IP address will first be shortened by Google in a member state of the European Union or in a contracting state to the agreement on the European Economic Area. Only in exceptional cases will the entire IP address be sent to the Google server in the USA and shortened there. By using Google Analytics for the data recorded on the web site, Google as the service provider will process the data for us in order to exploit the use of the web site by you, to arrange reports for the web site activities for us and to provide us with further services associated with the use of the web site and internet use. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

You may refuse the placing of cookies by selecting the appropriate deactivation settings in your browser software, however, please note that if you do this you may not be able to use the full functionality of this website. Additionally you may disable the recording of the data generated by the Cookie and associated with the use of the web site (including the IP address), the transfer of these data to Google as service provider and the processing of these data by Google by downloading and installing the Browser Add-on available on the following web site: <https://tools.google.com/dlpage/gaoptout?hl=de>.

3. EXTERNAL LINKS

The PIEPS web sites contain links to other web sites operated by third parties. PIEPS does not take any responsibility for data protection measures or the contents of these other web sites.

4. QUESTIONS AND REMARKS

- 4.1** PIEPS will answer justified demands for inspection of your personal data as well as the correction, change or erasure of incorrect data.

- 4.2** If you have any questions or remarks regarding the PIEPS Data Privacy Declaration, e.g. for the purpose of inspection or updating of your personal data, please contact our customer services:

PIEPS GmbH, Parkring 4, A-8403 Lebring

Tel.: +43 3182 52556 30 or

E-Mail: support@pieps.com